



The first career retrospective of Sam Fine, whom Vogue called, "The go - to makeup master for women of color" is an immersive visual collection of nearly 30 years of work. Arranged chronologically, this book charts Fine's career from his youth as an illustrator, to his humble beginning behind the cosmetic counter, to his editorial and advertising work, through to Fine becoming the leading voice in beauty for women of color. This tome also includes intimate visual ephemera collected throughout his journey along with revealing stories that draw upon Fine's most memorable moments working with celebrities and public figures ranging from Anita Hill to Aretha Franklin.

In addition to photos, Fine also includes recollections of some of the world's greatest photographers, models, celebrities, and the joys and pains each assignment has presented. At times controversial, other times reflective, Fine recalls events, personalities, and his experiences of being one of few African - Americans on set.

Replete with an Introduction by international supermodel Iman and a Foreword by singer, actress and first African - American Miss America Vanessa Williams, this is an insider's visit with a true makeup master.

## ABOUT FINE

Sam Fine is a celebrated makeup artist best known for beautifying superstars such as Queen Latifah, Vanessa Williams, Jennifer Hudson, Halle Berry and supermodels Tyra Banks, Iman and Naomi Campbell. For nearly three decades, his iconic makeup style has graced the covers and pages of Cosmopolitan, Harper's Bazaar, Essence, Rolling Stone and Marie Claire. Fine was chosen as the first African - American spokesperson for cosmetic giants Revlon and Covergirl Cosmetics and later became the Creative Makeup Director for cosmetics pioneer, Fashion Fair. However, it was the experiences from his formative years selling makeup at the cosmetic counter that inspired him to write his best - selling book, Fine Beauty: Beauty Basics and Beyond for African - American women in 1998.



Sales:

Hardcover Edition: 53,872 Paperback Edition: 33,091

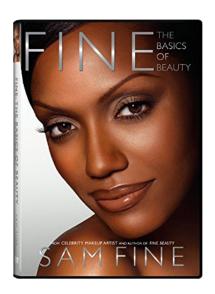
Release Date: Feb. 1998

Publisher: Riverhead/Penguin Putnam



## ABOUT FINE

As follow-up to his best-selling book, *Fine Beauty*, Sam Fine, introduced his first instructional DVD, *The Basics of Beauty*. As a continuation of his commitment to educate womrn of color in the "fine" art of makeup, this makeup tutorial features three individual makeovers and addresses a myriad of beauty challenges by focusing on tools, technique and product selection. Sharing his wealth of experience and expertise, Fine enables viewers to fully understand all that goes into creating a flawless, natural - looking face.



#### Top Holiday Seller 2009 Dear Mr. Fine On behalf of the Amazon Services team, I want to congratulate you for outstanding performance on Amazon.com over the 2009 holiday season. You provided an exceptional shopping experience for Amazon customers, and we would like to thank you for the hard work and dedication that made these results possible. You ranked among the top of all Amazon sellers over the 2009 holiday season on the basis of net sales, and your customer satisfaction metrics also received the highest marks (in other words, A+) over this period. We also wanted to thank you for using FBA to fulfill your orders during the 2009 On behalf of Amazon Services and our customers, I wish you a happy and ★★★★★ A Must Have!!! Reviewed in the United States on February 3, 2011 Peter Faricy VP & GM I was surfing youtube vidoes for makeup looks I can do myself. The trouble I was having was finding makeup that looks good on my skin tone because most of the looks were done by and on white/pale skin, not women of color. This video gives a good list of brushes or tools needed to get good results. Sam Fine goes into depth about the use and importance of each brush/tool. He does 3 different makeovers on 3 different women of different ages, skin tones, and facial issues. He gives great tips that can be put to practice right away. He, however, doesn't promote any makeup lines/brands. I wish he had given tips on what works best on the different types of skin because I have oily skin and I am always looking for products that work best for reducing oil and maintaining clear skin. I look forward to more makeup tutorials using color from him. He truly is a master at his craft. This video is a must have for beginners and seasoned makeup users.

### FINE PRESS

Fine has inherited a multi - generational audience from his previous book, *Fine Beauty* and maintains a strong following of more than **125, 000** on Instagram.





Clockwise from above: Vogue feature for Fine: The Basics of Beauty DVD;. Makeup Artist Magazine, 20th Anniversary Issue; Covergirl Commercial with Queen Latifah; New York Times feature as Creative Makeup Director, Fashion Fair Cosmetics; Upscale and Mirabella magazine covers featuring Fine.



The New York Times

SKIN DEEP

# A Cosmetics Brand Deepens Its Coverage







ANITA BAKER **ANITA HILL** ARETHA FRANKLIN BEYONCE/DESTINY'S CHILD **BRANDY CECE WINANS CYNTHIA ERIVO** CHAKA KHAN **DEBORAH COX GABRIELLE UNION** HALLE BERRY JADA PINKETT SMITH JANET JACKSON JENNIFER HUDSON JESSYE NORMAN LAILA ALI LYNN WHITFIELD MARY J. BLIGE MICHELLE OBAMA NAOMI CAMPBELL **OPRAH WINFREY** PAM GRIER PATTI LABELLE PAULA PATTON RUPAUL SERENA WILLIAMS **VENUS WILLIAMS** STAR JONES **VERONICA WEBB** YOLANDA ADAMS